

ACRL

Delaware Valley Chapter

Newsletter

Spring 2012

www.acrldvc.org

President's Report

Jutta Seibert, Villanova University

Spring in Delaware

It has been a good while, nine years to be exact, since the Delaware Valley Chapter has held one of its programs in Delaware. This spring, the Chapter will be back at the Goodstay Center on the University of Delaware's Wilmington campus. Planning for the spring program is in its final stages. We invited local Chapter members to share with us the many ways in which they stepped up to the challenges of looming budget cuts and stepped out of their comfort zone to contribute to the academic mission and cultural life on campus. The theme of this year's spring program is *Stepping Out and Stepping Up: Making a Difference on Campus*. The selected proposals promise a stimulating and informative program. Each presentation will be about twenty-five minutes in length with ample time for questions at the end. The winner of the Chapter's student stipend award will be announced during our business meeting. Thanks go to William Simpson (ACRL/DVC Director-at-Large, 2008-2011), who assisted with the facilities arrangements. Look for the program flyer with the registration form to arrive in your email in the coming days. You can also visit our [website](#) to find the latest information. Space will be limited, so please register early.

Looking back

The Chapter's fall program on patron-driven acquisitions (PDA) was a resounding success. The large audience attested to the popularity of the chosen topic. Representatives of two major library vendors, which offer PDA programs, were also in attendance. Read Larissa Gordon's article about the event in this newsletter. The Powerpoint slides of all three presentations are available on the Chapter's web site. The proposed changes to sections eight and nine of the Chapter's constitution and bylaws were passed unanimously during the business meeting. Evelyn Minick, Saint Joseph's University, addressed the audience to raise awareness and support for PA Forward, the Pennsylvania Library Association's 21st Century Literacies Initiative.



Goodstay Center, University of Delaware (Wilmington)

Spring cleaning

The board busied itself in the past months with the redesign of the Chapter web site. Originally released back in spring 1999, the site had started to show its age. The web site now resides in an open source content management system. This spring cleaning presented us with the opportunity to review web site content and features. We invite you to visit the new web site and to send us your comments and suggestions for further improvements. The project would not have been possible without the generous help from David Uspal from Falvey Memorial Library at Villanova University.

Board elections

Electronic ballots will arrive early in April in your email inbox. Don't forget to vote. Results will be announced at the spring program. I strongly encourage you to consider running for office in the future. Current board members come from a wide variety of academic libraries and specializations. Serving on the board is a rewarding experience and you will get to know colleagues from other area libraries.

I am looking forward to seeing you at our spring program in Wilmington, Delaware. ~~~ Jutta

ACRL Chapters Council News from 2012 ALA Midwinter

Beth Lander, ACRL-DVC Chapters Council Representative
 blander@manor.edu



Chapters Council met on January 22, 2012, during ALA's Midwinter Conference in Dallas, Texas.

Council was informed that ACRL National rejected Council's resolution to increase funding to chapters based on increases in the HEPI index. ACRL currently links its dues increases to increases in HEPI. The Council was informed that funding to chapters is considered an internal funding process, and, therefore, cannot be tied to or measured by an external index such as HEPI.

Council entertained brief remarks from the candidates for VP/President-Elect of ACRL: Debbie Malone, Director of the Trexler Library at DeSales University, and Trevor Dawes, Director of Circulation Services at Princeton University Library. Council also welcomed ACRL President-Elect, Steven Bell, who noted that the 2013 President's Program that will be held at ALA Annual will be done in conjunction with LLAMA. The 2013 President's Program will focus on leadership.

Also at the Chapters Council meeting, the Online Communications committee announced that the following communication points are now available:

Chapters Council website: www.ala.org/acrl/aboutacrl/directoryofleadership/chapters/acr-cco

Chapter Topics newsletter: <http://www.ala.org/acrl/aboutacrl/directoryofleadership/chapters/topics/chaptertosics>

Chapters leaders listserv: acrlchptr@ala.org

Facebook: "ACRL Chapters":
<http://www.facebook.com/ACRLChaptersCouncil>

Chapters Council community blog:
<http://acrl.ala.org/acrlchapters/>
 The blog began in November 2011. Instructions on how to post to the blog can be found on the main page.

Delaware Valley Chapter of the Association of College and Research Libraries 2011-2012 Board of Directors

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 gottsch@kutztown.edu

2011 Fall Program Review

Patron Driven Acquisitions: Collaborative Collection Development?

Larissa Gordon, Arcadia University
gordonl@arcadia.edu

On Friday, November 18th, over 70 librarians met at Penn State Great Valley to learn more about a new and exciting trend in collection development called Patron Driven Acquisitions (PDA). When asked by the day's first presenter if their library had implemented PDA, very few attendees raised their hands, indicating that this workshop topic was timely and that many of the attendees would benefit from learning about this new trend and from listening to the practical advice that the day's three speakers had to offer. The first presenter, Brian Scholar from Temple University, provided the audience with a brief definition and overview of Patron Driven Acquisitions. Simply put, PDA is a collection development philosophy and acquisitions model for ebooks that many libraries have begun to use as a supplement to more traditional purchasing models. Instead of purchasing ebooks up front, patrons are exposed through the library's catalog to a wide variety of ebook titles. Patrons can access the full text of these ebooks by clicking on a link within the catalog; a certain pre-set number of patron uses then triggers the purchase of a particular title. Many ebook vendors, such as mylibrary, ebrary, and Ebook Library (EBL), have PDA models available.

The benefit of the PDA model is that any ebook purchased by the library has been used by students or faculty. This is unlike traditional book purchasing models where some materials bought by the library may end up never being used. However, Brian did point out that there are many fears and uncertainties among librarians about implementing a PDA collection development model, and that these fears have prevented many libraries from giving PDA a try. Worries include the concern that patrons will naturally gravitate towards inferior quality sources (in other words, that they will buy junk), and that libraries using this model will blow through their budgets very quickly. These fears seem to indicate that the underlying issue that many librarians have with PDA is the loss of control over the collection development process. However, both Brian and the day's second presenter, Lorri Huddy from Connecticut College (who addressed issues involved with the implementation of PDA as part of a consortium), stressed that those libraries that are thinking about implementing PDA should not let their fears dissuade them. Several key aspects of the PDA model ensure that librarians and libraries still retain a large degree of control over their collection development.

The profile that determines which books will be loaded into the catalog enables librarians to ensure that they retain the ability to shape their collection by limiting the selection of materials that will be made available for patrons to access. A few of the many ways in which libraries can shape that profile include specifying the price, publication date, publisher, reading level, and language of books that are loaded into the catalog. Some vendors also allow librarians to choose books based on positive *CHOICE* reviews. Different LC classes can also be assigned different profile parameters, enabling a very detailed level of customization, and allowing individual subject librarians to continue to be involved in the collection development process. Finally, libraries can also choose to exclude or include duplicate ebook copies of print books owned by the library. As you can see, as much (or as a little) effort can be put into developing these profiles as librarians have time to devote to



Brian Scholar, Scott Anderson, Lorri Huddy

Stepping Out and Stepping Up: Making a Difference on Campus

Friday, April 20, 2012

Goodstay Center
University of Delaware
2600 Pennsylvania Avenue
Wilmington, DE 19806

Delaware Valley
ACRL Chapter

Program flyer and registration form will be distributed
by email and posted to the Chapter website

ACRL/DVC SPRING 2012 PROGRAM



*Don't forget
to
VOTE*
in the ACRL/DVC board elections!



**The election will be held in early April.
Each chapter member will receive an email with a link to an electronic ballot.**

**Positions up for election include:
President, Vice President/President-Elect,
Treasurer, and Director-at-Large**



ACRL/DVC Mentoring Program from Both Perspectives

by Susan Tsioris & Kate Leuschke Blinn

It has been said that “experience is the best teacher”, and the ACRL-DVC Mentoring Program offers just such an opportunity for “advice and guidance” to current library students and new librarians.

From Susan Tsioris, the Mentor:

In 2002, I decided to go for my MSLS degree at Clarion University in their hybrid distance education program. I had worked in libraries, public and academic, for several years. I looked to librarians I knew for their guidance and insight. Their willingness to share their experiences showed me what true librarianship is all about.

Last year, the ACRL/DVC’s Mentoring Program matched me with a library student, Kate, giving me the opportunity to give back to a profession that has been so rewarding. I invited my mentee to visit my library and spend an evening at the Reference desk. We shared ideas and areas of mutual interest as well as providing Kate with a chance to see what it is really like interacting with the students at an academic library. My goal is to continue to provide my mentee with support and encouragement.

From Susan & Kate:

ACRL/DVC’s Mentoring Program provides both mentor and mentee an opportunity to learn from one another. It fosters networking and shared ideas, and it creates a relationship that is neither colleague nor friend but something special. We both recommend that more librarians sign up to be mentors and share their experience, connections, and knowledge of the field with a mentee who will appreciate all the help and support. You’ll both feel better for it!



Susan Tsioris, MSLS, is a 2004 graduate of Clarion University. She works at Widener University’s Wolfgang Memorial Library, where she is Head of Public Services. She is a Reference/Instructional librarian and liaison to Undergraduate Psychology, the Doctoral Program in Clinical Psychology, and University College.

From Kate Leuschke Blinn, the Mentee:

Unlike Susan, I started the MLIS program at Drexel’s *iSchool* without any work experience in an academic library so I was happy to have the opportunity to be paired with a mentor who had experience as I began to think about completing the program and beginning a career as a librarian. We had a lovely evening visit at the Widener library where we talked about big career goals as well as details of what my resume might look like. Over the past year, Susan has been a great source of support for me as I considered various job opportunities and worked on applications. I appreciate her sense of what my strengths are that might balance my newness in a library and she has even recommended job openings that she thinks could be a good fit for me. I’ve kept in touch with a few professors from Drexel since I graduated, but I appreciate the Mentoring Program for making the connection that has led to a great personal and professional relationship.



Kate Leuschke Blinn, MLIS, is a 2011 graduate of Drexel University. She currently works at the National Writing Project, focusing on supporting teachers who use technology. She hopes to use this experience in a position as an emerging technology librarian, though she is also interested in providing social science reference and liaison support at the college level.

Fall Program Review ...continued from page 3

the process! Monitoring usage and adjusting profile parameters as needed was also recommended by presenters as a way to keep the collection relevant and responsive to patron needs.

In addition to control offered by profile development, there are also several ways that libraries can retain additional control over their PDA model to ensure that they do not overspend their budgets. Libraries can negotiate with their vendors to determine how many clicks on an ebook it takes before a purchase is activated. The morning's two presenters both *highly* recommended that libraries talk with their vendor and choose to activate a purchase after three uses, rather than two. Libraries can also use vendor provided statistics to monitor PDA purchases. If it appears that the budget is in danger of being overspent, the number of ebooks available for patrons to see and access can be reduced based upon defined criteria. By reducing the number of books available, the number of books patrons are likely to purchase also decreases. As a last resort, libraries can also choose to suppress all ebook records in their catalog that operate on the PDA model until the next budget cycle begins. Administrators can also save money and staff time by choosing to use the same vendor for both print and PDA book acquisition. Both of the morning's presenters concluded that by using the same vendor libraries were able to streamline the workflow involved in managing acquisitions, something that is especially important in workplaces with limited staffing.

While the day's first two presenters talked about their personal experiences implementing PDA in their libraries, the final presenter of the day, Scott Anderson from Millersville University, chose to focus more on the philosophy and context behind PDA and collection development because Millersville is still in the planning process of implementing PDA. According to Scott, a majority of library resources should be made available in ways that make access to these resources easy and seamless for patrons. Patron Driven Acquisition makes this possible by allowing real time access to a wide variety of resources. PDA also gives users agency by increasing their ability to make choices about the resources they use and by automating the selection and acquisition of materials in response to patron needs. At Millersville, Scott also plans to put PDA materials into the university's discovery tool but not into the catalog. By placing a large number of relevant e-resources in one pot, Scott says that it becomes easier for students and other patrons to access relevant materials at the time they are needed most.

The day's workshop ended with a panel discussion that provided attendees with the opportunity to ask each presenter more detailed questions about their individual experiences with PDA. Judging by the number and type of questions asked, there was a lot of interest on the part of attendees in this new collection development model. Each presentation also showed that the presenter clearly felt that PDA was a worthwhile investment of their time and energy. As Brian Schoolar said, librarians should face their fears, get interested in PDA, conduct background research, and "just do it!"

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Page 9: (top) provided by Bucks County Community College Library; (middle and bottom): Christopher O. Dixon

Page 10: (top) provided by Falvey Memorial Library, Villanova University; (bottom) Courtesy photos-public-domain.com

Chapter Members News

Charles Kratz, University of Scranton, is standing for election for the ACRL National Board. This board slot represents chapters.

Beth Lander, Manor College, and ACRL/DVC Chapters Council Representative, wrote a "Tips and Trends" article with Sheila Stoeckel of the University of Wisconsin-Madison on classroom response systems. The article can be viewed at <http://bit.ly/xWyQqN>

Debbie Malone, DeSales University, is running for ACRL VP/President Elect. Her web site is <http://www.debbiemalone.info>

Rebecca Metzger, Lafayette College, has been invited to deliver the keynote presentation at the annual meeting of the Massachusetts Health Science Libraries Network (MAHSLIN) on April 20, 2012, in Waltham, MA. The meeting's theme is "You Are Your Library!" and Rebecca will be talking about library marketing and outreach.

Kristine Mudrick, Saint Joseph's University, has been appointed to serve as a Member-at-Large on the Mid-Atlantic Innovative Users Group (MAIUG) Steering Committee. MAIUG is a regional users group for Innovative Interfaces, Inc. (III) systems libraries located in the Mid-Atlantic states and the DC area.

Two new librarians have joined Falvey Memorial Library, **Villanova University**. Kimberley Bugg is the Information and Research Assistance team leader, replacing **Jacqueline (Jackie) Mirabile** who retired. Robert (Rob) LeBlanc was appointed to the newly created position of First-Year Experience Librarian.

Saint Joseph's University welcomed Zhimin Chen as its newest member of the staff in January. Chen, who prefers to be called Jimmy, will be working as the Library Systems Manager.

National Library Legislative Day 2012

• DVC Stipend Award Announced



The winner of this year's ACRL/DVC's National Library Legislative Day (NLLD) Stipend is Shawn Woodson, Information Assistant for Library Academic Partnerships at Drexel University Libraries.

The stipend, which DVC offers annually, reimburses the recipient up to \$500 for the cost of attending NLLD in Washington DC in the spring.

The 2012 National Library Legislative Day event will be held on April 23rd and 24th at the

Liaison Hotel in Washington, D.C. NLLD is a two-day event in which people who care about libraries participate in advocacy and issue training sessions, interact with Capitol Hill insiders and visit congressional member offices to ask Congress to pass legislation that supports libraries.

More information about library legislative day, is at the ALA Washington Office's Legislative Day webpage:
<http://www.ala.org/advocacy/advleg/nlld>

Library News



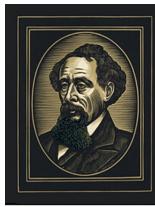
Saint Joseph's University is the first institution in the Philadelphia region to acquire the Heritage Edition of the magnificent *Saint John's Bible*. The *Saint John's Bible* is the first handwritten and illuminated Bible commissioned in 500 years. This historic weaving of word and image was commissioned by the monks of Saint John's Abbey in Minnesota, and undertaken by Donald Jackson, a world-renowned calligrapher and illuminator in collaboration with numerous artists and theologians. The *Saint John's Bible* is bound in seven stunning volumes comprising nearly 1,100 pages. The Saint John's Bible uses the New Revised Standard Version (NRSV) translation of the Bible. This translation was chosen because it is theologically sound and because its predecessor, the Revised Standard Version, is officially authorized for use by most Christian Churches: Protestant, Anglican, Roman Catholic and Eastern Orthodox.

The University of Delaware Library announces "Dickens at 200: 1812-2012," an exhibition of books, manuscripts, printed ephemera, artwork and realia that will be on view in the Special Collections Exhibition Gallery in the Morris Library through June 8.

Victorian novelist Charles Dickens (1812-1870) achieved literary "superstardom" in his own lifetime and remains widely popular 200 years after his birth. Individuals of all classes enjoyed Dickens' tales, with communal readings, theatrical productions and illustrations making them accessible to even the illiterate.

Dickens worked very closely with his illustrators. The noted illustrator George Cruikshank worked with Dickens on *Sketches by Boz* as well as *Oliver Twist*. The University of Delaware Library possesses several original paintings, drawings, etchings and prints produced over the course of illustrator George Cruikshank's long career.

The physical format of Dickens' novels also helped spur their popularity. The novels were produced as serials, with new installments coming each month and often ending on a cliffhanger. These paperbound segments, many of which are now extremely rare, were inexpensive to purchase, illustrated, and encouraged readers to excitedly wait for the next issue to be published. The University of Delaware Library owns several Dickens novels in their varied forms: serial installments, bound collections, single hardcover volumes, cheap paperback editions, and multi-novel sets.



Published in 1843, *A Christmas Carol* has been inexorably linked with the celebration of the holiday. Originally illustrated by John Leech, the book has been reimagined by numerous artists and printers. With a strong foundation in book arts and small press printing, the Library possesses many vastly different visualizations of the work in addition to Dickens first printing.

When Dickens died in 1870, he left his final novel, *The Mystery of Edwin Drood*, unfinished. William A. Oliver, Jr., formerly from Kensington, Md., who donated his extensive Dickens collection to the University of Delaware Library, had a particular interest in this work and its unknown ending. Oliver collected numerous versions, continuations, and adaptations of the novel as well as related scholarship. In 1914, the Dickens Fellowship of London organized a theatrical mock trial for the novel's most likely villain, John Jasper. With authors George Bernard Shaw as the foreman of the jury and G.K. Chesterton as the judge, public interest was high and the Oliver collection features extensive coverage of the event.

The curator of the exhibition is Jaime Margalotti, senior assistant librarian in the Special Collections Department.

The exhibition can be viewed during the regular hours of the Special Collections Department in the Morris Library.

An online version of the exhibition is available at <http://www.udel.edu/library/ud/spec/exhibits.html>

Acquisitions and Exhibits

Library News

Focus on Facilities

The Library renovation project at **Bucks County Community College**, which will ultimately co-locate academic student services on the main and top floors of the Library building is progressing nicely. Phase I of the project is complete. Library Reference, the Tutoring Center, and MInDSpace (Media and Instructional Design Space) all reside on the newly renovated main floor. Students are flocking to the new space. They are now into Phase Two of this three-phase project.



The first impression of the new Post Academic Center at **Saint Joseph's University** is the dramatic design of the glass atrium connecting the Francis A. Drexel Library to the new John and Maryanne Hennings Post Learning Commons. The atrium roof is angled to create views of the University's signature tower on Barbelin Hall. A glass bridge that connects the second levels of both buildings has the added effect of exposing the Drexel Library book stacks and study areas and bringing in much needed natural light. Green features include a partial green roof, a living wall and a water collection pond.

The industrial chic style of the Learning Commons creates ideal space for student learning, and the theme here is variety. Whether one prefers a private study carrel, a group study room, an open collaborative space, a table to spread out on, or a comfy lounge, there is a perfect place to be found. A three-story glass wall on the north side provides ample daylight. Vibrant carpet patterns of dots and letters energize reading rooms and work spaces. A two-story Reading Room is a modern nod to the great reading rooms of historic libraries. The entrance to Special Collections is framed by French stained glass panels from the University's collection. Within Special Collections are appropriate environmental controls to house rare materials and equipment for repairing and digitizing rare and fragile materials. The Learning Commons also houses the Digital Media Zone, a high tech area housing computers loaded with specialized software, a training area, video and audio editing suites and a presentation capture room.



Transformations inside Drexel Library included new work stations, wide enough for collaborative work, defined enough to offer some privacy, and spacious enough to spread out notes and materials. Additional group study/meeting spaces for students were also created. Oak library tables from the original College Library in Barbelin Hall were refinished and moved to a newly created Quiet Study Area with comfortable lounge furnishings and brand new windows. The reference, current periodicals and microform collections were rearranged on the first floor. Perhaps the most dramatic visual feature is Drexel Library's main staircase. Previously enclosed, the sky-lit stairway is now wide open allowing natural light to filter throughout the second floor.

Read more stories on page 10

Library News

Focus on Facilities

*...continued
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The past year was filled with exciting changes for **Falvey Memorial Library at Villanova University**. Part of the main collection (call numbers A – DT) was relocated from the second floor to an older section of the building that once housed bound journals. Now designated as Falvey West, the space was refurbished and updated so that patrons can easily browse the stacks and several smaller collections, including DVDs and audio books. The next phase took place on the second floor of the main library, which was gutted to make way for a Learning Commons that features higher ceilings, new ventilation, modern restrooms, highly functional furniture and presentation technology. The Learning Commons in Falvey brings together the Research Librarians, Writing Center, Mathematical Learning Resource Center and the Learning Support Services.



University Librarian Joe Lucia calls the Learning Commons in Falvey “an engaging, state-of-the-art center for learning and inquiry.” Meeting regularly with key library administrators, the Learning Commons directors played critical roles in planning. The labs and meeting rooms, as well as open lounge space, give library patrons additional places to study, learn, meet and socialize. In the vacated spaces on the first floor, the library will create additional seating and event space that will further enhance the patron experience. What’s next? They have plans to convert the first and second floors into a 24-hour study space and to construct an atrium that will connect the new and old sections of the library.



F.H. Green Library at West Chester University was selected as a site for a new green roof. A flat section of the library’s roof will be covered with soil and planted with vegetation, including some small trees, that is native to the mid-Atlantic region. Once completed, visitors to the library will be able to view the green roof through a new picture window on the third floor. Construction began the week of March 12 and is scheduled to end in mid-April.

ACRL Delaware Valley Chapter Membership Dues Form—Join or Renew Today!

About your membership...

- New Members are always welcome! If you are interested in joining the Delaware Valley Chapter of ACRL, please print out and complete the form below and mail it along with your check to Marjorie Rathbone, Treasurer.
- Dues are payable on the first of July and your membership is current for 12 months. Your dues cover operational expenses such as printed materials, mailings, and maintaining our web presence. The Chapter also sponsors two stipends each year. One stipend is awarded to help a future academic librarian with educational expenses; that stipend winner is chosen from essays and resumes submitted to the Board from applicants. A second stipend may be awarded to help defray the expenses of a member who attends Legislative Day in Washington; this also requires an application to the Board.
- Members whose dues fall into arrears will be removed from the mailing list within a year after the subscription lapses.
- Please notify us of address changes, employment updates, retirements, etc. Help us keep our mailing list current!

Please complete this form and mail it, along with your check, to Marjorie Rathbone, Treasurer.

Mail to: Marjorie Rathbone, ACRL/DVC Treasurer
c/o Francis A. Drexel Library
Saint Joseph's University
5600 City Avenue
Philadelphia, PA 19131-1395



Make check payable to: **ACRL/DVC**

PLEASE PRINT CLEARLY

Name: _____

Institution: _____

Mailing address (please include your 9-digit zip code):

Email address: _____

[] New member? [] Renewal? [] Change of address?

National ACRL Member? [] Yes (pay \$10) [] No (pay \$15)

.....



ACRL NATIONAL ELECTIONS

ACRL is pleased to announced the slate of candidates for the association's Board of Directors for the 2012 ALA/ACRL elections.

Vice President / President-Elect

Trevor A. Dawes, Princeton University
Debbie Malone, DeSales University

Director-at-Large

Charles Kratz, University of Scranton
Marilyn Ochoa, University of Florida

Director-at-Large

Julie Garrison, Grand Valley State University
Adrian Ho, University of Western Ontario

A full list of candidates for ACRL and section offices is available in the January 2012 issue of *C&RL News*.

Polls will be open from March 19 - April 27. When the polls open, ALA will notify voters by e-mail.

ACRL IMMERSION PROGRAMS

The deadline is May 7, 2012 for applying to Immersion Program tracks *Assessment: Demonstrating the Educational Value of the Library* and *Intentional Teaching: Reflective Teaching to Improve Student Learning*.

These two programs are intended for experienced academic librarians (those with 5+ years teaching experience).

More details can be found at <http://www.ala.org/acrl/immersionprogram>

