

ACRL/DVC Spring Program

Stepping Out and Stepping Up: Making a Difference on Campus

April 20, 2012

Goodstay Center
University of Delaware



9:30-10:00	Registration and Refreshments	Ballroom Goodstay Center
10:00	Welcome	Jutta Seibert President ACRL/DVC
10:05-10:20	ACRL Value of Academic Libraries Initiative Update	Margaret Grotti University of Delaware
10:20-10:50	Stepping Up, Out, and Beyond: Taking Steps to Demonstrate Value From in-house events to campus-wide “Librarian Housecalls,” and from volunteer to elected leadership positions with campus organizations, library staff at Franklin & Marshall College regularly engage with students, faculty, staff, parents and alumni--and have successfully demonstrated the library’s value. Through this presentation, audience members will learn of: our successes and failures; strategies for creating, discovering and seizing opportunities to demonstrate value; staffing realities; evaluation tools and marketing methods; and, likely take away new ideas for exploration on their campuses.	Lisa Stillwell Franklin & Marshall College
10:50-11:20	How Else Do We Engage the Community? The Value of Scholarly Outreach Scholarly outreach is about a library proactively engaging the increasingly transitional academic community it serves. This talk will be about ways to innovate with scholarly communication using the intellectual and cultural initiatives academic libraries are uniquely positioned to support, thereby fostering scholarly outreach and community development.	Darren Poley Villanova University
11:20-11:35	Short Break	
11:35-12:05	From Renovation Comes Innovation: Using University Changes to Highlight Successes When Neumann University Library found its floor space and print collection downsized due to a renovation plan, the library became a major point of discussion on campus. Starting with a library newsletter, librarians seized the opportunity to step out and up to highlight the innovative progress we have been making, and will continue to make, in light of the changes. This presentation will discuss the strategy we took in promoting positive changes in the library, how our outreach was	Maureen Williams Neumann University

received, and how we plan to continue being at the forefront of University discussions.

12:05-12:35

**Walking a Mile in Their Shoes:
Librarians as Adjunct Teaching Faculty**

At Arcadia all librarians teach, or have taught, semester-long academic courses (courses not focused on information literacy). This is a unique situation, but one that seemed like a very logical extension of traditional liaison roles in that it has helped to foster a greater connection with students, an increased immersion into the academic life of the university, and enhanced collaborative activity with faculty across campus. More importantly, it has given librarians a broader perspective of the job faculty do, an understanding that has permitted us to work more strategically with faculty members as we seek to more fully integrate information literacy into the curriculum.

Larissa Gordon
& Calvin Wang
Arcadia University

12:35-1:15

Lunch and Annual Business Meeting

Ballroom

1:15-1:45

An Out of Business Library Experience: Outreach and Impact with Student Groups and University Organizations

Beyond providing information literacy instruction and acting as departmental liaisons, how can you get out of the library and make a difference? By identifying and reaching out to student groups and university organizations that could benefit from library resources, you can build alliances across campus, develop enthusiastic library user communities, and reap the benefits of word-of-mouth marketing!

Cathy Ogur
Wharton School/University
of Pennsylvania

1:45-2:15

Promoting Special Collections on Campus

The Exhibition Coordinator from the University of Delaware Library will explain the process of using exhibition programs to promote the library to the university community. Specific topics include: evaluating a successful exhibition program, tailoring exhibitions to a specific university audience, as well as tips and tricks that listeners can take back and apply to their home institution.

Laurie Rizzo
University of Delaware

2:15-2:45

**Think Outside the Class:
Building Library-Student Partnerships Beyond
Course Boundaries**

Due to the ever-growing acknowledgement that much college student learning and development occurs outside the classroom, librarians at Millersville are experimenting with efforts to build additional relationships by getting involved with active student organizations on campus. Examples of successful library-student collaborations include Writing Center tutors, IT student employees, the Student Veterans Association, and members of the Spanish Club.

Kimberly Grotewold
& Erin Dorney
Millersville University
