

Delaware Valley Chapter Newsletter

President's Report

Roberta Jacquet, Cabrini College

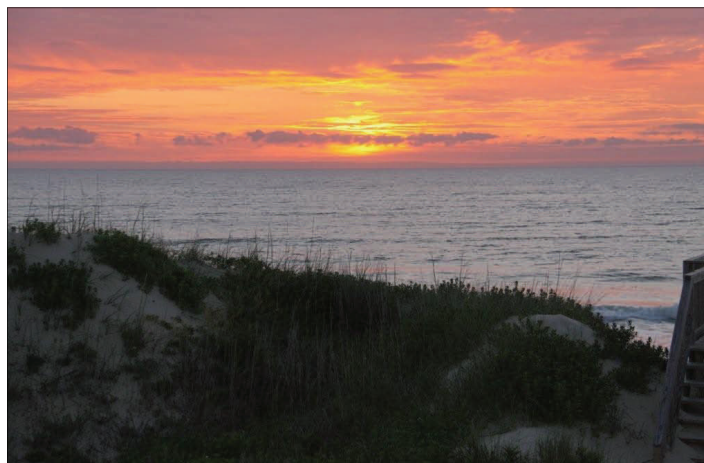
Every now and then...

go away!

I'm always surprised by how much I enjoy vacation and getting away. But my mother, who worked as a travel agent, always says that the best part of any trip is coming home. With the thought of starting the new academic year and coming back from vacation, I remembered this text from Leonardo da Vinci's *Notebooks*:

It is...a good plan every now and then to go away, have a little relaxation; for then when you come back to the work your judgment will be surer, since to remain constantly at work will cause you to lose the power of judgment. It is also advisable to go some distance away, because then the work appears smaller, and more of it is taken in at a glance, and a lack of harmony or proportion in the various parts and in the colours of the objects is more readily seen.

So we're back from vacation and with luck we had some relaxation and our work appeared smaller when we arrived back on the job. Our point of view changed and with it our perception of how bad or how good things really



are vis-à-vis the economy.

Our first year class at my institution is smaller than in recent years. From the budget perspective, this is bad news because we have less tuition revenue and a smaller operating budget. From the retention perspective, this is good because doubles are doubles again in the residence halls instead of being tripled as in recent years. It's also good because we can take this opportunity to offer individualized attention. So it's both good news (increased face time) and bad news (fewer resources with which to operate), depending on your perspective.

At work many of us go through the same routines day in and day out. It seems obvious at the time that everything we do is necessary and efficient, but when we get away from our routine, we gain objectivity. We bring consciousness and intentionality into our view.

I invite you this year to bring awareness and intentionality to your work; to come back to your work with surer judgment; to take in the harmony and proportion in your life; and to open yourself to new perspectives.

Happy Autumn!
-Bobbi Jacquet

2009 Spring Program Review: Going Green: Big Ideas, Small Steps

The 2009 spring program centered on the current trends of sustainability and going green. With two morning speakers and an afternoon panel discussion, attendee turnout and expectations were high. And the speakers certainly delivered.

The morning began with Erika Linke's presentation "Speaking Out, Speaking Up: The Pur-

poseful Advocate." As the 2008-2009 Association of College & Research Libraries (ACRL) President, Linke spoke on personal purposeful advocacy. Referencing the Campus Outreach & Advocacy Toolkit developed by the ACL University Libraries Section, Linke encouraged librarians to look at the Institutional Profile Document. This document will

help librarians understand their institutional context which in turn will inform them of priorities, audience, and situational preferences. Understanding all of these institutional factors is imperative when building relationships on campus for library advocacy. Linke also discussed the six persuasion principles: reciprocity, scarcity, authority, consistency,.. Continues on p.2.

Special points of interest:

- Save the date: Spring Program **Friday, April 16, 2010**
- ACRL/DVC offers mentoring! - page 4
- Join or Renew Today! - page 7
- Volunteers needed to serve on the Nominating Committee- page 8
- Check the website for more information about membership, events and chapter governance.

Delaware Valley
ACRL Chapter
www.acrl-dvc.org

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2009 Spring Program Review

consensus, and liking. In these hard times when budgets are the bottom line, libraries have to rely on strategic thinking, return-on-investment (ROI), reciprocity and partnerships. However, audience members poignantly stated that this mindset only seems to work "when the top respects the ideas of the bottom," to which Linke responded, "Getting buy-in is key."

After a quick break, the audience heard from Frederick Stoss of the University at Buffalo—SUNY. Stoss' presentation "Greener Solutions: Actions after the Inconveniences of Truths" focused on the role of the information profession in environmental protection, including past



Fred Stoss

successes and future initiatives. As Stoss showed, libraries have a history of caring about the environment and green libraries are more than architecture and buildings (although those can sometimes be the most visible). Our strong professional history leads us to become natural educators about the environment, and Stoss calls for "Green Library ICE: Information, Communication, and Education." This education needs to start before freshmen begin at college, so collaboration with school and public libraries is imperative. Additionally, Stoss called audience attention to "nature-deficit disorder," the result of 6 hours/day in front of a computer or TV and less than 4 minutes/day in unstructured outdoor play. When asked where we can start today with green philosophy on campus, Stoss replied "With administrators."

The afternoon panel discussion began with Henry Pisciotta, Arts and Architecture Librarian at Penn State University Libraries speaking about "The Little Green Library." The Architecture & Landscape Architecture Library (residing within an academic building) is the smallest Penn State library and was the first Penn State LEED

building. Using six principles from *The HOK Guidebook to Sustainable Design*, Pisciotta explained some major aspects of the library renovation: (1) Optimize rather than maximize – There are ethics in the design industry; (2) Waste nothing – 79% of the library's construction waste was sorted and recycled, 94% of the structural steel is recycled, the carpet tiles are recycled and recyclable, and internal furnishings come from certified, managed forests; (3) Adapt to place – In response to the site itself, the library installed indigenous plants (native and non-invasive) and 87% of materials and furnishings from sources within 500 miles; (4) Use free resources – The library made optimal use of solar power and light and used inexpensive materials effectively and attractively; (5) Create a livable environment – The small library has low VOC (separate photocopier exhaust system), is commuter friendly (showers, bike racks), uses formaldehyde-free veneer and is furnished with Green Guard certified furniture. The campus is visible from 85% of the library creating an open and comfortable environment; and (6) Design well.

Pisciotta cited increase in usage between fall 2008 and fall 2009 with gate counts up 17%, charge outs up 11%, in-person questions up 7%, and photocopies up 12%.



Ronald Servello, Bruce Reid and Henry Pisciotta

The second panelist was Bruce Reid, Head Librarian at Penn State Wilkes Barre speaking about "Going Green at Penn State Wilkes-Barre." Reid played a video of the construction of the Abram Nesbitt III Academic Commons. One of the challenges that his library faced was matching a brand new building to the existing buildings on campus. Reid stated that a multidisciplinary team approach and librarian involvement is key components to any academic commons project.

Continues on next page...

2009 Spring Program Review

The final panelist was Ronald Servello, Associate Director of Facilities Planning and Construction at Penn State University Libraries speaking about "The Green Library Experience: Building One, Living in One - A Building Professional's Perspective." Servello was able to provide an alternative look at the process of green design focusing on the long-term operations. He stressed the necessity of life cycle analysis in order to determine if LEED-certified buildings are living up to their promises of sustainability. For example, there are certain tradeoffs that architects and engineers need to consider, such as the air quality of heated and cooled areas. "Buildings must not only be designed with LEED certified or otherwise energy efficient materials, equipment and construction methods, but they must also perform efficiently over a long period of time while meeting the needs of the users, and must be flexible to meet changing needs," said Servello. When asked what the best/most frustrating part of working with librarians was, Servello responded that librarians are very helpful in researching information – almost too helpful sometimes. While a multidisciplinary approach is important, there are sometimes conflicts between what can and cannot be accomplished.

-Erin Dorney, Millersville University

Rush@Hagerty

The "Rush @ Hagerty" Association Fair for Library & Information Science Masters students was held on April 16, 2009 at the Hagerty Library of Drexel University. Local representatives from over a dozen library associations were present to speak individually with students. ACRL/DVC was represented by Susan Markley (Villanova University) and Marjorie Rathbone (Saint Joseph's University).

We expected to talk with the students about careers in academic libraries and about the benefits of joining an organization such as our Chapter for educational and networking opportunities, but soon found ourselves caught up in "speed resume review" sessions. It was a rewarding experience to meet, talk with and, we hope, help these future members of our profession prepare for the job market. It also made us more keenly aware of the need for aspiring and new librarians to be able to interact with those of us already in the profession to get some advice and direction and just generally get to know us.

As a result, the ACRL/DVC Board is revitalizing its Mentoring Programming (see p.4 for details). Rachel McMullin (West Chester University), the current Vice President/President Elect is at the helm of this initiative.

-Marjorie Rathbone, Saint Joseph's University Library

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ACRL/DVC 2009 Student Stipend Co-Winner's Essay

Guaranteeing the Rights to Privacy

by Kristyna Carroll, Drexel University

Editor's note: Two Future Academic Librarian Stipends were awarded during the ACRL-DVC Spring 2009 Program to Kristyna Carroll for her essay on patron privacy and to Adam Cole of Drexel University for his essay on distance education. Adam's essay will appear in the next issue of the newsletter.

Librarians are admonished to protect patron privacy in both the Library Bill of Rights and the ALA Code of Ethics. Although privacy has long been an ethical issue impacting academic libraries, it is one of many that continue to twist and warp under the pressure of emerging technologies. Privacy is closely tied to a library's ethical duty to protect copyright laws, as well as to provide equal access to its collection and services. Academic libraries typically require authentication for use of public computers, as well as for remote access to subscription services. Each time a user logs into one of these services, they are forced to enter personally identifying information that can be tracked and stored. It is the responsibility of the library to ensure that this information is used responsibly and duly protected.

Technology is also being used to collect data about patron use of library services. Reference chat and email sessions often require personally identifying information, and the information can be stored on a computer for some time. Circulation statistics are also stored and compiled by computer systems. The data collected through automated systems provides invaluable information about patron use and allows staff to improve library services. In this way, the technology is advantageous to the library, and ultimately, its patrons. Even still, library staff must work to ensure that patron information remains confidential.

In order to protect patron privacy, libraries must have written patron confidentiality policies for handling the information that they do collect and destroying the information they do not need. These policies will guarantee that staff uniformly protect patron privacy, and also assure patrons that their personal information will be appropriately protected. Patrons who do not receive these assurances may choose not to use the library. Insufficient protection could interfere with reasonable



Kristyna Carroll has a degree in sociology from Villanova University and graduates in December from Drexel University with a M.S. in library science. She currently works at Drexel University's Earle Mack School of Law, Legal Research Center and hopes to find professional employment in an academic library upon graduation.

access to library services. Written policies should be reviewed regularly as threats to privacy grow and change, and new developments for protecting it occur. A devotion to patron privacy is necessary for providing optimal service and fulfilling the mission of nearly every academic library.

Need Advice?

ACRL-DVC offers mentoring!

Are you a library student thinking about a career in academic librarianship? A new librarian looking for advice and guidance? An experienced librarian considering a job change or a move into administration?

ACRL-DVC can match you up with a librarian mentor who can answer questions, give advice, or just serve as a sounding board for your worries and ideas.

You can email a request to be matched with a mentor to: DVCmentoring@gmail.com.

Please provide some information about the areas of academic librarianship you are interested in, and we will work to match you with a librarian with expertise in those areas.

ACRL Chapters Council News from 2009 ALA Annual

Pat Newland, ACRL-DVC Chapters Council Representative

The ACRL Chapters Council Meeting was held Sunday, July 12, 2009, at the Sheraton Chicago Hotel. Several ACRL board members and other officers (Erika Linke, President; Lori Goetsch, President-elect; and Mary Ellen Davis, Executive Director) were on hand to update council representatives. The Chapters Council consists of representatives from ACRL chapters; it provides an opportunity for chapters to voice concerns and discuss issues facing individual chapters and the association itself.

ACRL members are encouraged to make use of ALA Connect (<http://connect.ala.org>). Formal groups use this to carry on their association work. Informal member communities are organized around specific topics; find a member community that interests you or start a new one.

Linke reviewed ACRL's strategic priorities, among them demonstrating the value of academic libraries. ACRL is initiating long-term research on this as well as producing in the short-term an ACRL toolkit to help academic libraries make their case. An RFP for the long-term research, "Value of Academic Libraries Comprehensive Research Review and Report," was recently issued; responses are due by November 2. The RFP is available at http://www.acrl.org/ala/mgrps/divs/acrl/issues/ACRL_RFP_Value.pdf.

In addition to its Scholarly Communication Toolkit (<http://acrl.ala.org/scholcomm/>), ACRL offers a "Scholarly Communication 101: Starting with the Basics" workshop at sites across the country. Now libraries can conduct their own workshops using materials from the workshop which are freely available online. The workshop videos can be accessed at <http://www.acrl.ala.org/scholcomm/node/14>, and there is a link on that page to the handouts and presentations provided to workshop participants.

The results of the membership survey ACRL conducted earlier this year have been published and are available through ALA Connect. The question "What do you think are the most important functions of

professional associations" (p. 10) produced considerable agreement on the statement "Providing training/professional development to members," with 90% of respondents considering this important. In line with this, Davis noted that ACRL will be expanding e-learning opportunities. In addition to those already in place (e.g., OnPoint discussions and online seminars), Cyber Zed Shed sessions will be recast. See a list of opportunities at <http://www.ala.org/ala/mgrps/divs/acrl/events/elearning/>. Beginning September 2009, individuals or groups can benefit from ACRL's new Frequent Learners program (for details, see <http://www.ala.org/ala/mgrps/divs/acrl/events/elearning/freqlearner.cfm>).

Mike McLane, Visiting Program Officer for the ACRL Legislative Advocacy Program, gave a program update. There are now about 65 advocates representing 30 states and the District, and ACRL is always looking for more—the goal is still one person per congressional district. Advocates do not need to travel to conferences or to Washington—their work would take place in their own congressional districts. Information about issues facing academic libraries is supplied by ACRL/ALA and conveyed by the advocate to his/her legislators or legislative staff members. Advocate training and meetings are held online. If interested, see <http://www.acrl.org/ala/mgrps/divs/acrl/issues/washingtonwatch/acrladvocates.cfm>.

Chapters Council elections were conducted for a new vice-chair/chair-elect and secretary. Mark Lenker, Virginia Chapter, was elected vice-chair/chair-elect. Rickey Best, Alabama Chapter, was elected secretary. For the 2009/2010 year, they will join Judith Pinnolis, Chair, and Kevin Merriman, Past-Chair.

Planning is underway for the ACRL National Conference in Philadelphia in 2011. Many ACRL/DVC members are on the planning committee; as a member of the Volunteers Committee, I hope you will attend the conference and volunteer!



Chapter Members in the News

Erin Dorney (Millersville University), Jen Jarson (Muhlenberg College), and Rebecca Metzger (Lafayette College) presented a panel at the PaLA conference in Harrisburg on October 20 on their experiences in ALA's Emerging Leaders program.

Mame Purce, Collection Development/Reference Librarian at West Chester University and Victoria Tischio, WCU English Department, received an NEA "The Big Read" grant, which will fund a second year of a one-read community book club celebrating Hispanic heritage and culture, hosted at WCU. Local partner institutions include the West Chester Public Library and the Chester County Historical Society. This fall's reading is *Sun, Stone and Shadows: 20 Great Mexican Short Stories* edited by Jorge F. Hernández. Other activities related to the club include: a Mexican-themed dinner with a guest speaker, Latino artist Adrian Martinez, a short story reading by poet Martín Espada, dramatic readings of selected short stories by theater students at local high schools, piñata workshops, book discussions and a keynote address by Juan González, activist, writer, and journalist for the *NY Daily News* and co-host of *Democracy Now!*

Steven Bell, Temple University, gave the keynote speech "Designing the Future-Proof Library: Here's How We Do It" for the Iowa Library Association/ACRL Chapter Spring conference at Waterloo, IA on April 17, 2009.

On June 4, 2009 at the University of North Carolina-Greensboro, Steven presented the closing keynote speech for the Inspiration, Innovation and Celebration Conference on the topic "Librarian Entrepreneurs: Demystifying a Professional Oxymoron".

Joe Fennewald became the Head Librarian at the Penn State Worthington Scranton campus July 2009. He had been the Head Librarian at Penn State Hazleton since February 2000.

Library News

"ABC: An Alphabet Exhibition" on view in the **Special Collections Exhibition Gallery of the Morris Library at the University of Delaware** from Monday, August 24, 2009, through Friday, December 18, 2009. The exhibition, curated by Iris Snyder, Associate Librarian, Special Collections, displays books from Special Collections that use the alphabet as a theme. The exhibition will focus on four main categories: calligraphy and handwriting manuals, primers and children's books, typography and the printing craft, and the alphabet as art in fine press and artists' books.

Arcadia University's Landman Library partnered with the university's administration in 2008 to offer six *Faculty Information Literacy* grants designed to support award winners in the task of modifying a course to include a stronger and more integrated focus on teaching students information seeking and research skills. Award winners were chosen from among fifteen proposals submitted at the end of the 2008 calendar year. An Arcadia faculty-librarian partnered with each award winner

Library News continued...

during the spring and summer of 2009 to plan outcomes and develop activities and assignments designed to teach and assess information literacy skills.

The program is just completing its first full year, and the librarians and at Arcadia hope to have assessment data from faculty members which will help them measure the success of the program by early 2010. Details about the initial phase of this project will be available in an article that is pending publication in *College and Research Libraries News*.

Contact **Larissa Gordon**, Reference Librarian, Arcadia University (e-mail: gordonl@arcadia.edu) for more information about this program.

National Library Legislative News

Larissa Gordon, ACRL-DVC Legislative Liaison

On May 11th & 12th 2009 librarians from all over the country gathered for National Library Legislative Day. Many ACRL chapters sent representatives to this event. The ACRL Delaware Valley chapter sent James McCloskey, Wilmington University's Library Director. Below are some words from Jim about his experience at this event.

"It was my distinct honor to attend the National Library Legislative Day starting with the briefing on Monday, May 11, 2009 and the Capital Hill Office Visits on Tuesday, May 12. Overall, I feel this was an important and highly invigorating experience. It helped me to think more seriously about how important libraries are in our society and that I do have a voice to communicate with legislative decision makers. While aides are generally the ones you talk with, by clearly articulating the issues and following up, elected officials are made aware. Letters, phone calls, emails, etc informing them of how budget cuts are affecting our libraries do have an impact. It may not happen right away, but with "polite persistence" we can educate legislators. Thank you to the Delaware Valley Chapter of ACRL for their generous support toward my attendance at National Library Legislative Day. I plan to return to Washington, DC during the 2010 ALA conference to once again advocate for libraries."

In a few months, ACRL-DVC will be calling for applications for the stipend award to attend next year's National Library Legislative day. To learn more about this program contact the ACRL-DVC Legislative Liaison, or, watch a short video about the 2008 National Library Legislative Day at <http://www.blip.tv/file/930457/>

According to the ALA Washington Office, the fall session of Congress will see several key library issues on the Congressional agenda:

- The Federal Research Public Access Act of 2009
- A call to reauthorize the Library Services and Technology Act (LSTA).
- Patron privacy and security policies from the USA PATRIOT Act.
- Health care reform to help library budgets cover their employee's insurance needs.

Learn more by reading the ALA Washington Office "District Dispatch" blog at <http://www.wo.ala.org/districtdispatch/>

ACRL Delaware Valley Chapter Membership Dues Form—Join or Renew Today!

About your membership...

- Your dues are paid for the calendar year noted on your mailing label. Dues received after October 1st, 2009 will renew your membership through 2010. Join today!
- Members whose dues fall into arrears will be removed from the mailing list.
- Dues are payable on the first of the year and your membership is current for one calendar year. Your dues cover the costs of mailing newsletters and program announcements, as well as maintaining our web presence. The Chapter also supports an annual stipend to support the education of future librarians.
- Please notify us of address changes, employment updates, retirements, etc. Help us keep our mailing list current!

Complete this form and mail it, along with your check, to Marjorie Rathbone, Treasurer. Please contact Marjorie (rathbone@sju.edu) with any questions about your membership.

Make check payable to: **ACRL/DVC**

Mail to: **Marjorie Rathbone
Francis A. Drexel Library
Saint Joseph’s University
5600 City Avenue
Philadelphia, PA 19131-1395**

PLEASE PRINT CLEARLY

Name: _____

Institution: _____

Mailing address (please include your 9-digit zip code):

Email address: _____

- | | | |
|--|---|---|
| <input type="checkbox"/> New member? | <input type="checkbox"/> Renewal? | <input type="checkbox"/> Change of address? |
| <input type="checkbox"/> National ACRL Member? | <input type="checkbox"/> Yes (pay \$10) | <input type="checkbox"/> No (pay \$15) |



Nominating Committee Forming

We need you to volunteer! The ACRL/DVC Board of Directors is accepting volunteers to serve on the Nominating Committee for the spring 2010 board elections.

The Nominating Committee requires five Chapter members, including the past president as committee chair, and is charged with identifying chapter members to be nominated to run for the following positions in 2010: Vice President/President-Elect, Director-at-Large (3-year term), and Treasurer (2-year term). The Committee shall meet as often as its members deem necessary to perform the Committee's responsibilities.

Note: Membership on the Nominating Committee does not preclude status as a candidate, as potential nominees are reviewed and candidates selected through an anonymous process.

To volunteer, and/or for more information, contact Katherine Furlong, ACRL/DVC Past President, by email to furlongk@lafayette.edu or phone (610.330.5669).



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Check your mailing label - your dues are paid through the year indicated.
NOT A CURRENT MEMBER? JOIN OR RENEW TODAY!

Save the date:

ACRL-DVC Spring
Program
Friday, April 16