

Delaware Valley Chapter

Newsletter

www.acrl-dvc.org

President's Report

Jutta Seibert, Villanova University

The overall economy of the country may still be troubled, but hiring freezes have been lifted and academic libraries in the Delaware Valley are hiring again. I noticed a small avalanche of job postings for academic library positions over the past couple of months. This is good news for recent library school graduates. However, stagnant or shrinking materials budgets are still a concern at most libraries. Loud drilling above my office reminds me that a number of libraries in the area are in the midst of ongoing construction projects. While we continue to improve our physical spaces and welcome new colleagues into our midst, we continue to struggle with our materials budgets.

The New York Times reported in September that readers are embracing e-books and abandoning dog-eared paperbacks ([The Dog-Eared Paperback, Newly Endangered in an E-Book Age](#)), but in the meantime academic libraries have already reached the next frontier: patron-driven acquisition (PDA). *Against the Grain* dedicated its entire June issue to this latest hot topic in collection development. ALA Midwinter hosted an ALCTS forum which provocatively asked: "Is Selection Dead? The Role of Collection Management and the Twilight of Selection." And a full-day workshop on PDA at this year's ACRL conference in Philadelphia quickly filled up.

Librarians are inundated with e-mails and calls from vendors who promise that PDA can maximize their collection dollars, getting them more bang for their buck. This is music to the ears of those who no longer have the financial resources to buy books that may never be used. "Just in time" patron-driven acquisition is poised to take the place of traditional "just in case" collection development models. But there are also those who worry about the effects of PDA on long-term collection building. Wayne Bivens-Tatum's recent blog post on *PDA and the Research Library* invites the reader to contemplate what he calls Radical PDA, a form of collection development devoid of

librarian input.

Suffice it to say that PDA was the obvious choice when it came time to choose a topic for our fall program. I hope you can join us on November 18th when Brian Schoolar from Temple University, Scott Andersen from Millersville University, and Lorri Huddy and Beth Hansen from the Connecticut-Trinity-Wesleyan Consortium share their experiences with PDA.

By now you will have received by e-mail a proposal for changes to the Chapter's constitution and bylaws. This revision was prompted by Lizah Ismail's resignation as Vice President/President-Elect. Lizah moved out of the Delaware Valley and the Chapter unfortunately found itself without a Vice President. A quick review of the constitution and bylaws made it clear that the Board did not have the authority to make an interim appointment.

The Chapter is looking for candidates for the following positions in the upcoming 2012 elections: President (a two-year term), Vice President/President-Elect, Director-at-Large, and Treasurer. I invite you to consider running for one of these positions — serving on the ACRL/DVC Board is a rewarding experience. If you are interested in running for or would like to nominate someone for one of these positions, contact Rachel McMullin (RMcMullin@wcupa.edu).

In the past year, the Chapter received a record number of requests for mentors. A big thank you goes to Larissa Gordon, the Chapter's legislative liaison. In the absence of a Vice President/President-Elect, she volunteered to match up interested library school students with mentors. We are glad that we can continue to offer this thriving program for which we had overwhelmingly positive feedback last year. Contact Larissa (DVCmentoring@gmail.com) if you would like to add your name to the list of area mentors.

ACRL Chapters Council News from 2011 ALA Annual

Beth Lander, ACRL-DVC Chapters Council Representative

blander@manor.edu

'Twas a hot and sultry week in New Orleans this past June as ALA Annual gathered for its second visit to the Crescent City since Hurricane Katrina. Mayor Mitch Landrieu greeted attendees during the plenary session and thanked librarians from around the world for their support of his city.

Chapters Council met on Sunday, June 26th. The Chapters Council consists of representatives from ACRL chapters. It provides an opportunity for chapters to voice concerns and discuss issues facing individual chapters and the association itself. New officers were elected for the 2011-2012 year: Danielle Whren Johnson (ACRL MD) was elected Vice Chair; Tracey Olanyk (ACRL W.Va/Western PA) was elected Secretary and Rickey Best (ACRL Alabama) will assume the position of Chair.

Council discussed the funding that chapters receive from National, and proposed a resolution that future funding be tied to the HEPI index, a move that National has already made in regard to its own dues structure. In light of the current budget deficit affecting National, all chapters were encouraged to use all funds received from National.

ACRL Executive Director Mary Ellen Davis, Joyce Ogburn, ACRL Vice-President, and Lisa Hinchliffe, ACRL President, joined the meeting to discuss ACRL's "Plan for Excellence", and the plan's three points of emphasis: 1) the value of academic libraries, 2) student learning, and 3) research and the scholarly environment. The particular focus for the coming year will be on the "Value of Academic Libraries" report and how ACRL can

best promote the research agenda presented by the report. Mark Johnson (ACRL NJ) noted how libraries in his state have already begun to use the report as a foundation for a survey that will be sent to all colleges and universities in New Jersey. The board members in attendance strongly encouraged chapters to share with ACRL any local initiatives that are based on the Values plan.

Council also discussed the value of continuing the ACRL Presidential Candidate's Forum, traditionally held during Midwinter. Physical participation by the membership in this event has declined, while other avenues of communication, such as webinars, and articles in *C&RL*, provide sufficient access to candidates' messages. It was decided that a candidate forum will not be scheduled for the 2012 Midwinter given the many other media candidates can use to advertise their platforms.

The Online Communications Committee of the Council conducted a survey of membership earlier in the year regarding options for virtual communication. The top two choices according to survey results were the use of Facebook and the use of a blog. Council discussed both options, and decided to investigate the use of a blog in order to better maintain control of content, offer a stable format for communication and enable archiving of content. Further information regarding a Chapters blog will be forthcoming.

Planning is underway for the 2013 ACRL meeting in Indianapolis, which will be held April 10-13. Mark your calendars!

Delaware Valley Chapter of the Association of College and Research Libraries 2011-2012 Board of Directors

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2011 Spring Reception and Business Meeting

ACRL National met in Philadelphia this year, providing us with the unique opportunity to showcase our Chapter. Rather than offering an educational spring program, the Board decided to host a social reception on the evening of March 31st in the Marriott Hotel, providing an array of hot and cold hors d'oeuvres and a cash bar. All Delaware Valley Chapter members and mentees from our Mentoring Program were invited to attend, along with national ACRL members in our service area who were not currently members of our Chapter.

A brief Business meeting was held, amid hot plates filled with such delicious delicacies as lollipop lamb chops, Thai beef skewers and sesame chicken fingers and platters filled with petite Viennese pastries. Chapter President Rachel McMullin welcomed the guests and introduced the current Board members. Bobbi Jacquet, Chapter Past-President, announced the recent election results, followed by Vice-President Jutta Seibert, who reported on our Mentoring Program and the recent stipend winners. Marjorie Rathbone, our Treasurer,

gave the financial report, and Rachel McMullin ended the meeting by drawing names for door prizes. The social was a great success with only one or two lamb chops and a few pastries remaining.



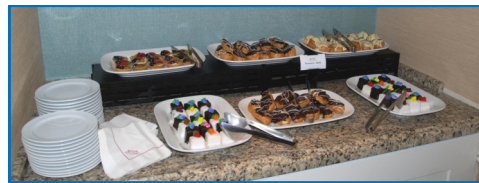
Board member Beth Lander (center) chats with guests



ACRL/DVC Annual Business Meeting
Board members (left to right): Jutta Seibert, Bruce Gottschall, Susan Markley, Gina Kaiser, Marjorie Rathbone, Bobbi Jacquet, William Simpson, Rachel McMullin, Kristine Mudrick



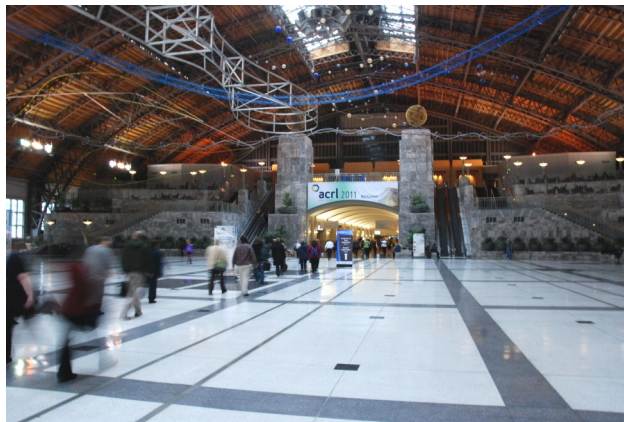
Door prizes!



Delicious desserts



... and more prizes!



ACRL 2011 Conference entrance at the Philadelphia Convention Center

Photos by Christopher O. Dixon



ACRL/DVC FALL PROGRAM

Patron Driven Acquisitions: Collaborative Collection Development?

Friday, November 18, 2011
Penn State Great Valley, Malvern, PA

Program brochure and registration form
will be distributed by email and posted to the Chapter website



National Library Legislative Day 2011

Michelle Donlin, Government Documents and Maps Technician, West Chester University of Pennsylvania

NLLD is a two-day event in which people who care about libraries participate in advocacy and issue training sessions, interact with Capitol Hill insiders, and visit congressional member offices to ask Congress to pass legislation that supports libraries. ACRL/DVC awarded Michelle Donlin a \$500 stipend to cover expenses to attend this spring's event.



Left to right: Bob Gallivan, Susan Pannebaker, Michelle Donlin, John Emerick, Debbie Malone, Charles Kratz, and David Schappert

National Library Legislation Day (NLLD) was an opportunity to step outside the library and learn about the importance of library advocacy. On May 8-10th, NLLD activities brought together librarians, library staff, retirees, board members, students, and friends of the library to Washington, DC, for advocacy training and Congressional office visits. Not only was this my first time attending NLLD, this was my first library advocacy experience.

The NLLD Pre-Conference session introduced advocacy tactics to prepare first time attendees and Legislative Day veterans alike. Library advocates must be knowledgeable about the topics they discuss with Congressional staff and need to understand who they are addressing. Advocates should also tell a story about why their message is important by using personal experiences as anecdotes. Since preparedness is essential, we practiced with a role playing activity to help us become comfortable with communication tactics.

The next day was full of briefing sessions to inform participants on the latest legislation and political issues effecting libraries. The sessions covered the current state of the Congress, an overview about appropriations, and special topic briefings on privacy, copyright, access and school libraries. As a group, we learned about how the current political environment influences library operations. In the afternoon, participants split up into state meetings. The Pennsylvania advocates discussed local projects funded by LSTA grants and planned the meeting schedule for the following day of Congressional visits.

On Tuesday morning, I visited Representative Patrick Meehan's Office with Debbie Malone, the Library Director at DeSales University. We met with Rachel Cook, Representative Patrick Meehan's Legislative Assistant for education. The three of us spoke about library funding issues and legislation that affect libraries back home in the 7th district. Later that day, the Pennsylvania attendees met as a group with the Education Aides for Senators Bob Casey and Patrick Toomey. While meeting with Congressional staff was intimidating at first, the discussions soon became easier. We combined the information from the training sessions with our own library experiences to personalize the visits.



Left to right: Debbie Malone, Michelle Donlin and Rachel Cook

Everyone associated with libraries should attend NLLD. It's an opportunity to connect with fellow library stakeholders and work together as a group to benefit your community. Learn more about advocacy by attending National Library Legislation Day 2012 next April. Thank you to the Delaware Valley Chapter of ACRL for their generous support to attend NLLD.

**Legislative Note
from Larissa Gordon, ACRL/DVC Legislative Liaison**

To learn more about ACRL's 2011 Legislative Agenda, please visit the ACRL Washington Watch webpage at: <http://www.ala.org/ala/mgrps/divs/acrl/issues/washingtonwatch/washingtonwatch.cfm> . The issues that ACRL Legislative Advocates will focus their attention on include, in rough priority order: Network Neutrality; First Sale/Licensing, Fair Use, and Anti-Circumvention; Section 215 of the USA PATRIOT Act; Government Information; Public Access to Federally Funded Research; Freedom of Information Act; and Orphan Works. The ACRL Washington Watch webpage also contains a link with information for those who might be interested in becoming an active ACRL Legislative Advocate.

Are you interested in federal legislation policy affecting libraries...and in working with your members of Congress for change? ACRL needs you!



Mentoring Program Seeking Mentors/Mentees

The ACRL/DVC Mentoring Program is available to library school students, freshly-minted academic librarians, and those who are considering a change in career focus or a move to administration. Mentors answer questions, give advice, or just serve as a sounding board for their mentee's worries and ideas.

During the 2010-2011 academic year, the program matched over twenty mentees with librarians working in our service area!

* If you would like to volunteer to be a mentor, please send an email to DVCmentoring@gmail.com and include information about your areas of expertise and contact information.

* If you would like to be assigned a mentor, please send an e-mail to the address listed above and include information about your areas of interest.

ACRL/DVC NOMINATIONS COMMITTEE FORMING

The ACRL/DVC Board of Directors is now seeking volunteers to serve on the Nominating Committee for the Spring 2012 elections!

The Nominating Committee is comprised of five Chapter members, including the Past-President as Committee chair, and is charged with identifying Chapter members to be nominated to run for the following positions in 2012: President (2-year term) [special election]; Vice President/President-Elect (3-year term); Director-at-Large (3-year term); and Treasurer (2-year term).

The Committee shall meet as often as its members deem necessary to perform the Committee's responsibilities.

Note: Membership on the Nominating Committee does not preclude status as a candidate, as potential nominees are reviewed and candidates selected through an anonymous process.

To volunteer, and/or for more information, contact Rachel McMullin, ACRL/DVC Past-President, by e-mail at rmcmullin@wcupa.edu

Newsletter Moved to Electronic Distribution

Just a reminder that, effective with this issue, the Newsletter will be distributed by email to reduce Chapter expenses associated with printing and mailing the publication. Electronic copies will continue to be posted to the Chapter website.



ACRL/DVC 2011 Student Stipend Awardee Essay

The Future of Video in Academic Libraries

By Jennifer Schnabel

I once taught a seven-week online English 102 class in which the students were required to write a research paper using the college library's databases. Those who were not close to the physical campus relied on the search instructions linked from the library's web site; one or two were able to meet with the librarian face-to-face for a quick individual instruction session as she ran the library with a reduced summer staff. Unfortunately, a few were frustrated and dropped the class, and the fault was mine. Upon reflection, I should have sought the librarian's assistance in advance and asked if she had a video version of an information literacy session that I could post on my course site. As a library school student, I am learning about the ways technology can bring the college library's resources closer to scholars-in-training.

In his blog post, "Just One Word...Video" (<http://tinyurl.com/5rlufeo>), Temple University Associate University Librarian Steven Bell urged academic librarians to "develop a sense of how, when, and why to use video to promote, advocate, educate, and connect with the user community." After reading his comments, I recognized the missed opportunity in my English 102 course to use video as a way to formally introduce the students to the library's services, advocate the use of scholarly sources, and suggest and share research practices, thus establishing a connection with these library patrons, all of whom would need library materials as they continued their studies. Now, with the expansion of distance learning programs and increased technology funding, the library at this institution and others are using videos to familiarize students with subscription databases, finding aids, and reader's advisory tools. Bell observed that video "has the capacity to enhance a presentation by reducing the 'telling' and increasing the 'showing,'" the same advice I impart to my writing students as they learn to communicate ideas to their readers with clarity and style.

In addition to providing information literacy

instruction, librarians are working closely with departments to offer videos to supplement course lessons. Students are already receiving homework help by watching videos on YouTube or other repositories on the Internet in which professors illuminate the causes of the American Civil War or explain DNA replication. Viewers can pause the video, replay a segment, and take notes at their own pace. College libraries have identified the benefits of this learning tool; many now provide access to videos featuring their own institution's professors, tailored to the college's curriculum and made available to registered students of the college. For those struggling with core competencies such as math and grammar skills, a video of a familiar instructor delivering a lecture, illustrated on a chalkboard or whiteboard, on simplifying trinomials or correcting comma splices can provide additional help between class sessions and tutoring appointments.

Academic librarians will continue to seek methods of engaging and empowering students to master the research and critical thinking skills they will carry through their college careers and beyond. Video is a friendly medium through which to demystify the perceived murky waters of databases and the OPAC, and can only increase students' confidence and competency in completing assignments. Though an academic library's video lecture archive cannot replace a student's regular classroom sessions, instructional videos available through a college library's website, accessed both on and off-campus, can reiterate the material presented by the face-to-face or online instructor. If such tools were actively promoted by the faculty, perhaps fewer students would drop a research course out of frustration and confusion.

Jennifer Schnabel is a student in Clarion University's MSLS online program. She holds an M.A. in English/Creative Writing and a B.A. in journalism, Advertising, and Public Relations from Temple University. Jennifer currently works part-time as a faculty tutor in the Community College of Philadelphia's Learning Commons.

Chapter Members News

Steven J. Bell, Temple University, has been elected Vice President/President-Elect of the Association of College and Research Libraries (ACRL). He became President-Elect following the 2011 ALA Annual Conference in New Orleans and will assume the presidency in July 2012 for a one-year term. Steven served the same role for our very own DVC chapter from 1998 to 2000. Congratulations!

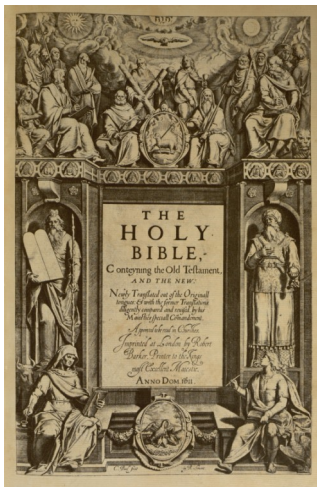
John Shank and **Nancy Dewald**, Penn State Berks, have had their article, "Academic Library Administrators' Perceptions of Four Instructional Skills," accepted by College & Research Libraries. It is available as a preprint at <http://crl.acrl.org/content/early/2011/05/16/crl-219.full.pdf+html>

Library News

The Connelly Library of **La Salle University** has joined **Villanova University's** Digital Library Initiative as a partner for the purpose of digitizing rare Bibles and other printed material from the Susan Dunleavy Collection of Biblical Literature. This cooperative digitization project brings the Dunleavy Collection, housed in Connelly Library's Department of Special Collections, to an audience beyond the Philadelphia area.

At its inception in 1978, the mission of the Dunleavy Collection was to document the history of early Bible illustration with special emphasis on 16th century woodcut Bibles. The Collection has grown to encompass the history of English translations of the Bible, as well as historical controversies over the texts. It includes a rare copy of the Coverdale Bible (1535), as well as first editions — and later revisions — of the Geneva, Rheims, Douai, and King James versions.

Through the efforts of this partnership, and in celebration of the 400th anniversary of the 1611 King James Version, the Dunleavy Collection's first edition "Great He Bible," printed in 1611, is now available to read online in the Digital Library. An exhibit mounted in the Connelly Library throughout the fall semester of 2011, "Adornment & Alliance: Preserving Illustrated and Historic Bibles and Curating a Digital Collection through Constructive Partnership", highlights the partnership with Villanova and showcases some of the Collection's early English translations of the Holy Bible.



For more information on the Dunleavy Collection, visit: <http://www.lasalle.edu/library/speccoll/bibles.php>

The 1611 King James Bible and other digitized materials from the collection are available to view online in Falvey's Digital Library at: <http://digital.library.villanova.edu/La%20Salle%20University/>

more Library News, page 8...

The **Lafayette College** Library was featured in an August 3, 2011 Chronicle of Higher Education article about QR codes titled "Your New Campus Guide: A Small Patterned Square That Talks to Your Smartphone." The article references Lafayette's 2010 library orientation for first year students, "Where in the Library Is Carmen Sandiego?," which was the topic of **Rebecca Metzger's** presentation at the Fall 2010 ACRL/DVC program. The 2011 library orientation sent students on a National Treasure-themed quest for the Marquis de Lafayette's (real) sword, normally stashed away in Lafayette's Special Collections. Students collected clues this year not only through QR codes, but using other library technologies such as the library's IM chat service and Facebook page. Photos from the event can be viewed on the Lafayette College Library's Facebook page at <http://www.facebook.com/LafayetteLibrary>

Millersville University is currently renovating the 43-year-old Ganser building to a more technology-rich center of intellectual and cultural life. The renovation will bring facilities into the 21st century and create flexible, multipurpose educational space where students and faculty can collaborate, create knowledge, and celebrate culture.

While the library undergoes major transformation, librarians and staff continue to provide research help to students and the university community through a multifaceted approach. The main service point for the library is temporarily located in Gerhart Hall and students will continue to be able to borrow books, access databases of scholarly journal articles, and engage with professionals to ensure research success. The university is also providing quiet spaces around campus for students in order to meet study needs.

Students and faculty can consult any of the subject librarians for assistance by scheduling appointments, visiting during office hours, calling, texting, instant messaging/chatting, or via email. Millersville University Library is continuing to provide a high level of service to the students and its community in a multitude of ways during this transition. It is their hope that the same enthusiasm will spill over into the new facility, sparking the university community to view the library as a source for inspiration and exploration.

To learn more about the project, visit: <http://blogs.millersville.edu/newlibrary/> or contact new.library@millersville.edu



Have You Renewed Your Membership?

Just a friendly reminder that the annual membership year is July through June. You can find the Membership Dues Form on page 9 of this Newsletter or on the Chapter website.

THE ACRL/DVC BOARD OF DIRECTORS NEEDS YOU!

Have you considered running for the ACRL/DVC Board of Directors? The DVC Board does important work planning the Chapter's twice-a-year programs, producing the Chapter newsletter, running the mentoring program, and awarding stipends to MLS students and legislative advocates.

In addition, we are a fun group of people who laugh a lot, enjoy snacks at meetings, and occasionally go out for a post-meeting lunch! The Board usually meets about ten times a year.

This spring, four Board positions will be up for election:

- President/Past-President* (2-year term)
- Vice President/President-Elect (3-year term)
- Director-at-Large (3-year term)
- Treasurer (2-year term)

For more information, please contact Rachel McMullin, ACRL/DVC Past President, by e-mail at rmcmullin@wcupa.edu

* Special Election

ACRL/DVC Board of Directors Member Changes 2011

Thank you to these former Board members for their service:

- Bobbi Jacquet, Past-President
- William Simpson, Director-at-Large
- Pat Newland, Chapters Council Representative

A warm welcome to these new members:

- Sharon Neal, Director-at-Large
- Beth Lander, Chapters Council Representative

Susan Markley was elected to a third term as Secretary.

Please note: Lizah Ismail, who was elected Vice President/President-Elect in the Spring 2011 election was unable to assume office because she moved out of the area. The duties of this position were reassigned to current Board members. There will be a slot on the Spring 2012 ballot for a special two-year President position to serve out the remainder of the three-year Vice President/President-Elect term (serve as President for the first year and the second year as Past-President).



Library News, continued from page 7

At the **University of Delaware**, "A Decade of Donors, 2000-2010," an exhibition of books, letters, manuscripts, photographs, printed ephemera, artwork and realia, will be on view in the Morris Library. The exhibition features items donated in the past decade. The materials on display are organized to complement the core collecting areas of Special Collections: Literature, the Arts, History and Delawareana, and the History of Science.

A presentation in conjunction with the exhibition will be held on on October 26, 2011. Robert D. Fleck Jr., who is the proprietor of Oak Knoll Books and Press and past president of the Antiquarian

Booksellers' Association of America, will relate some serious and some not so serious tales of collectors and their gifts to libraries. A reception for attendees will follow. Information about the program, which will be open to the public, may be found at <http://www.udel.edu/udaily/2012/sep/fleck-libraries-092711.html>

"A Decade of Donors, 2000-2010" can be viewed during regular hours of the Special Collections Department through December 16, 2011. An online version of the exhibition is available at <http://www.lib.udel.edu//ud/spec/exhibits/decadeofdonors/>



