President's Report
Terry Snyder, Haverford College

The Fall program, "Doing Digital Scholarship," is fast approaching. We hope you will join us on November 6 from 9:00 to 3:30 for a day of interesting presentations and conversations.

Just as the Internet and social networking have transformed communication in our everyday lives, so are they are beginning to expand and transform disciplinary and cross-disciplinary methods of research and scholarship. Large data sets, mapping, data visualization, encoding, analysis, and re-contextualization online are all emerging scholarly trends. In addition to addressing new questions or new methods, products of digital scholarship often include new pathways for access and engage new audiences.

The venue is that of University of Pennsylvania's state of the art Kislak Center for Special Collections, Rare Books, and Manuscripts, located on the sixth floor of Van Pelt Library. It is a beautiful and vibrant space designed to bring together people, technology, and unique content.

Dot Porter of the Schoenberg Institute for Manuscript Studies (SIMS) at the University of Pennsylvania will offer the keynote address. Her presentation, entitled "Libraries Supporting Digital Scholarship: Schoenberg Institute for Manuscript Studies as an Object Lesson?," will set the stage as a model offering thoughtful approaches to important scholarly projects.

The keynote will be followed by a panel of experts who are partnering on digital scholarship projects. Participants include: Laurie Allen (Coordinator of Digital Scholarship and Research Services, Haverford College), Monica Mercado (Director of The Albert M. Greenfield Digital Center for the History of Women's Education at Bryn Mawr College), Nabil Kashyup (Librarian for Digital Initiatives, Swarthmore College), and Matt Shoemaker (Coordinator of Digital Scholarship Service Development, Temple University).

After lunch the panelists, along with other colleagues will lead an afternoon of breakout sessions called Doing Digital. Modeled on a "THATCamp" meets "Unconference" you will spend the session in discussion and hands-on activities with digital scholarship librarians in the know! Topics will include GIS, TEI, text encoding, planning digital projects and more!

Come and learn about current work in digital scholarship and participate in activities and discussions that will advance your understanding of these topics.

ACRL/DVC NOMINATIONS COMMITTEE FORMING

The ACRL/DVC Board of Directors is now seeking volunteers to serve on the Nominating Committee for the Spring 2015 board elections!

The Nominating Committee is comprised of five Chapter members, including the Past-President as Committee chair, and is charged with identifying Chapter members to be nominated to run for the following positions in 2015: Vice President/President-Elect (3-year term); Director-at-Large (3-year term); and Secretary (2-year term). The Committee shall meet as often as its members deem necessary to perform the Committee's responsibilities.

Note: Membership on the Nominating Committee does not preclude status as a candidate, as potential nominees are reviewed and candidates are selected through an anonymous process.

To volunteer, and/or for more information, contact Tina Hertel, ACRL/DVC Past-President, by e-mail at thertel@muhlenberg.edu or by phone at 484-664-3550.

Fall 2014 Program

Keynote: *Libraries Supporting Digital Scholarship: SIMS as an Object Lesson?*

- Dot Porter, Schoenberg Institute for Manuscript Studies (SIMS), University of Pennsylvania

Panel Discussion:

- Laurie Allen, Coordinator of Digital Scholarship and Research Services, Haverford College

- Monica Mercado, Director of The Albert M. Greenfield Digital Center for the History of Women's Education at Bryn Mawr College

- Nabil Kashyup, Librarian for Digital Initiatives, Swarthmore College

- Matt Shoemaker, Coordinator of Digital Scholarship Service Development, Temple University

Doing Digital:
An afternoon of discussion and Hands-on activity with digital scholarship librarians in the know!

Register online. Deadline for registration is **November 1, 2014**

ACRL – DVC: Doing Digital Scholarship
November 6, 2014

University of Pennsylvania Libraries, Kislak Center
Registration @ 9:00

Delaware Valley Chapter of the Association of College and Research Libraries
2014-2015 Board of Directors

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Legislative Day ALA May 5-6, 2014 Washington, DC.
by Sarah Wingo, Legislative Liaison

Each year ACRL-DVC awards a legislative day stipend to an individual to aid them in attending National Library Legislative Day (NLLD) in Washington DC. NLLD is a two-day event in which people who are invested in the future of libraries participate in advocacy and issue training sessions, interact with Capitol Hill insiders, and visit congressional member offices to ask Congress to pass legislation that supports libraries.

This past year the legislative day stipend was awarded to Kimberley Bugg, ACRL-DVC's former legislative liaison. Following her attendance at NLLD 2014, Kimberley provided the following observations of the events that took place and major issues being discussed:

> "Participating in the ALA Legislative Day was not only a wonderful opportunity to observe the interworking of the American legal and judicial systems, but also an opportunity to find out more about all of the issues that libraries (both academic and public) are grappling with. Overall, there seemed to be a large concern for "big brother's" access to patron records. Librarians from all over the country spoke passionately about protecting the user's right to privacy to the point of refusing to assist with law enforcement if they requested patron data or records from a library.

> Another huge issue was federal funding, particularly for the state of Pennsylvania. Many of the PA librarians were concerned about the message that legislators are giving regarding the national value of education and creating an educated society when they are willing to decrease funding to state, local, public, and other libraries. Several active petitions were passed to state representatives regarding funding. The current ALA president, Courtney Young, who also lives in Pennsylvania, was on hand to lend her voice to both the national and state-level implications of federal funding.

> Overall, members of Congress sounded empathetic to the concerns that librarians voiced and expressed a renewed desire to revisit issues such as funding and access."

Join the conversation & keep up with the latest updates from ACRL/DVC by following **@acrldvc** on twitter!

ACRL/DVC Board of Directors Member Changes 2014

Thank you to these former Board members for their service:

    Jutta Seibert, Past President
    Sheryl Panka-Bryman, Treasurer
    Sharon Neal, Director at Large
    Beth Lander, Chapters Council Representative
    Kimberley Bugg, Legislative Liaison

A warm welcome to these new members:

    Cathy Ogur, Vice President
    Eleanor Goldberg, Treasurer
    Pam Harris, Director at Large
    Meg Spencer, Chapters Council Representative
    Sarah Wingo, Legislative Liaison

2014 Spring Program Review ~ Online Learning: How Libraries Go the Distance
by Denise Brush, Director at Large

Mary Buchanan & Marilyn Harhai, Clarion University
Using Blackboard Collaborate for Information Literacy Instruction Sessions in Online Classes

This presentation described their implementation of an online information literacy webinar into a course in Children's Literature using Blackboard Collaborate, a synchronous web-based video conferencing product.

The key factor to successfully integrating information literacy into online classes is the involvement of teaching faculty from the initial consultation to the day of the class. This allows the instructor to act as a moderator, monitoring email or chat and troubleshooting technology issues, while the librarian is teaching.

At Clarion University, the instructional technology department requires that online instructors have prior training, so Mary took a 5 week class in teaching online. She also uses Quality Matters, a quality certification program for online courses and modules.

Mary offered the audience several tips on teaching information literacy online. For example, she logs in early so she can check the audio and upload files to the application sharing function. She begins by establishing a relationship with the audience (discussing the weather) and giving an overview of online library services. She resizes the application-sharing part of the screen so chat is visible, and sets all the permissions for students so they can chat or speak. If working with undergrads, you may want to offer some incentives to stick with the webinar (points on their grade, tie to assignment).

Marilyn Harhai, Clarion University

Nancy Bellafante, Drexel University
Guide on the Side (GOTS) – Better for Library Learning, Better for Library Budgets

GOTS is an open source web-based tutorial creation tool developed by a university library in Arizona. It is literally on the side, in a box next to the resource that you want to teach about. The tool lets librarians develop their own tutorials, rather than needing programmers to do it for them. Drexel University is growing rapidly and the library is facing the challenge of scaling up their instruction program. They decided to use GOTS to offer online instruction at point of need.

Nancy Bellafante and her colleagues have developed guides for various basic library tasks. Each guide has a Table of Contents and quizzes, allowing each guide to be used either as self-guided instruction from the library website or as preliminary instruction during an onsite workshop.

Advantages for librarians include the low cost and ease of editing. However, you do need IT support to host GOTS, and some apps don't support "iFrames." For students, GOTS tutorials are self-paced, use active learning, and are quicker than sitting through a whole library presentation.

Noelle Egan, Drexel University
Service to distance learners: Drexel University Libraries eResource Access Issue Reporting and Response System
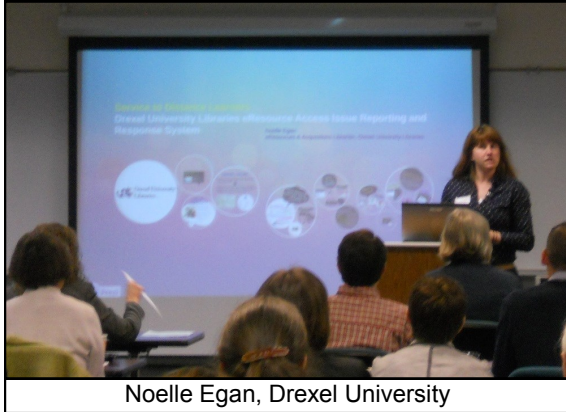
Noelle Egan is the E-Resource Librarian at Drexel University Libraries, which supports several Philadelphia campuses, international partnerships, over 100 online degrees, and 7,500 online learners. Like many libraries, they offer full text access to articles using the Serial Solutions 360 link resolver. Where they are different from the rest of us is that they have a huge button on their Serial Solutions landing page labeled Report Access Problems, which was implemented using JavaScript by their web developer. This button activates a pop-up web form asking for your name, email address, patron type, and a description of the access problem. The E-Resources department (Noelle & her assistant) then gets an email to which they respond. All submissions are addressed within one business day, and tracked using their online ticketing system.

The new system reveals valuable data about how the library is providing access to e-resources. For example, more than half of the tickets are resolved by sending the patrons to interlibrary loan. It also uncovers ezproxy problems and common access issues with vendors.

Since they implemented this button a year ago, issue reporting has gone up 245%! They have made it a priority to respond, realizing that they are probably fixing a backlog of issues that existed but had never been identified. On the positive side, 11% of their patrons have gone to the effort to thank them for their help. They hope to redesign their Serial Solutions landing page to make ILL options clearer, and offer a FAQ troubleshooting page (for example for browser problems).

Noelle Egan, Drexel University

Tracey Amey, PA College of Technology
One Step Further - the benefits of integrating your library tutorial in your LMS

In this presentation, Tracey described how the librarians developed a new library tutorial and integrated it into their Learning Management System (LMS). Their old tutorial was 45 minutes long, structured as all one unit with assessment and a certificate at the end. It took 6 months each time they needed to update it, so it was only updated every few years.

The new library tutorial has been separated into smaller instructional modules and is 508 (Americans with Disabilities Act) compliant. Students can start and stop the tutorials as needed. The new tutorial is "native" to the LMS and had English faculty involved in the design. It uses the ACRL Information Literacy standards as a framework and contains videos (2-7 minutes long) embedded with text and quizzes. The videos are also offered on the website and in LibGuides at point of need.

The system is able to report statistics like how many students took a quiz, how many passed, and the average grade, which is helpful for proving the value of the instruction to the administration and reporting scores to faculty. The most popular videos are Plagiarism and How to Evaluate Sources.

Michael LaMagna, Delaware County Community College
Synchronous Opportunities: Developing an Information Literacy Webinar Program

Delaware County Community College has 5,800 online students and over 13,000 total students at eight campuses (yes, eight). In his presentation, instruction librarian Michael LaMagna told us how they began to address the information literacy needs of their online learners through real-time instruction in addition to their existing recorded tutorials.

They use a video conferencing product called GoToTraining, which is related to GoToMeeting, to provide standalone 30 minute synchronous tutorials on a single topic (such as plagiarism). Students have to sign up individually in their LMS. If they complete three of the trainings, they get an information literacy certificate.

The GoToTraining software has many useful features for library training. It can administer tests, polls and final evaluations and also attach handouts. A unique feature is the ability to monitor student attentiveness by metrics such as whether the screen is minimized or other windows are open, and provide real-time feedback to the instructor.

The library has not done much marketing of the new tutorials, and have had mixed results so far. Michael did learn in the instructional technology literature that 50% drop-out between registration and attendance is typical.

While some would describe the project as a failure because of the low participation rate, the library has gotten mostly positive feedback from students who did participate, so they plan to continue it. This coming fall they are going to expand their topic areas from information literacy to larger issues, such as one on big data & privacy. In 2015 they plan to offer "digital badges" instead of paper certificates.

Marietta Dooley & Sharon Neal, Alvernia University
Challenges, Communication, and Connections: Effectively Bridging Multiple Locations

Sharon Neal is the library director and Marietta Dooley is the dedicated distance learning librarian at Alvernia University Library. Marietta works at the Philadelphia campus, far from the main campus in Reading and the branch campus in Pottstown. Satellite campuses don't have a physical library but can get materials by interlibrary loan.

While Marietta is called upon to do a lot of technology support because of her availability on the campus, she is primarily a librarian. The library offers chat on their website and also has a chat widget embedded in some databases. They have nine video tutorials, with more coming. Their onsite IL classroom is also equipped for video conferencing.

Marietta does information literacy instruction for a demographic group that is not familiar with computer technology nor academic research, plus she only has access to online resources, so she has to adapt a lot. (This ability was tested by her presentation to us, which was fraught with technical difficulties despite having worked for everyone else.) They have developed an "Internet Reference Library" which is a list of web sites recommended by Alvernia librarians.

Marietta tried being embedded in every BB course but that was too much for one person to do. She now has link to a LibGuide in each course. She does visit the Reading campus regularly for staff meetings and special events so she feels part of the library.

ACRL Chapter Council Notes from 2014 ALA Annual Conference
by *Kimberley Bugg, former legislative liaison*

1. Chapters as a part of or as representatives of colleges and universities should provide feedback related to the revisions of the ACRL Information Literacy framework. What is the chapter's standpoint?
2. Chapters should provide feedback for ALA's next strategic plan to president elect, Karen Williams.
3. ACRL 2014 - 2015, 75th Anniversary - Theme: New Roles
   a. 2015 Directions: Digital (data) Curation
      i. interest group
      ii. Surveys/Assessment
      iii. Road show
   b. ACRL Capital Campaign = Goal $50,000
      i. Silent phase is over (already 62% of the way there)
      ii. Focus is on increasing scholarships for new librarians to attend (under 5 years) ACRL conference
      iii. Marketing: see video campaign at the conference website
      iv. Asking each chapter (ACRL DVC) to sponsor a scholarship to the conference ($700), could be a member of the chapter, could go to ACRL directly, contest (chapter's discretion)
   c. ACRL 75th Anniversary
      i. In honor of the occasion there will be a guest column in C&RL News
      ii. People can share about themselves and what their "new" library role is
      iii. Nominate someone else with an interesting/different /new role
   d. ACRL Conference 2015
      i. Registration is open
      ii. Housing is available now
      iii. Proposals still being accepts for Roundtable, poster session, & TechConnect until 11/3
      iv. Keynote speakers: G. Willow Wilson (comedian), Ms. Marvel, & Jad Abumrah, (NPR Radiolab)
      v. ACRL Chapter Council will host a roundtable, "leadership succession, passing the baton: relaying leadership"
4. Internally Chapters Council Business:
   a. Would like to grow an online toolkit – looking for comments on what already exist and what would make it better?
   b. Starting a more robust communication tool:
      i. Either a blog/social media/listserv/newsletter; still trying to decide.
      ii. Trying to decide how and what content members would like to receive
   c. Alaska would like to start a new chapter
      i. Not enough people, 25 minimum, investigating other options (ex. merging with MA or asking Hawaii)

THE ACRL/DVC BOARD OF DIRECTORS NEEDS YOU!

Have you considered running for the ACRL/DVC Board of Directors? The DVC Board does important work planning the Chapter's twice-a-year programs, producing the Chapter newsletter, running the mentoring program, and awarding stipends to MLS students and legislative advocates. In addition, we are a fun group of people who laugh a lot, enjoy snacks at meetings, and occasionally go out for a post-meeting lunch! The Board meets about ten times a year.

This spring, three Board positions will be up for election:
□ Vice President/President-Elect (3-year term)
□ Director-at-Large (3-year term)
□ Secretary (2-year term)

For more information, please contact Tina Hertel, ACRL/DVC Past-President, by e-mail at thertel@muhlenberg.edu or by phone at 484-664-3550.

Mentoring Matters!

Mentoring matters. It matters because it is not only a great avenue to seek advice, have a sounding board, and gain confidence, but also because mentoring provides an opportunity for professional growth for both the mentee and the mentor. Mentoring is about having someone to connect with, and the ACRL-DVC makes it easy to enter into a mentoring relationship.

Interested in the Mentoring Program, but not sure you may be the best candidate for it? Here are ten tips that can help make mentoring matter for you:
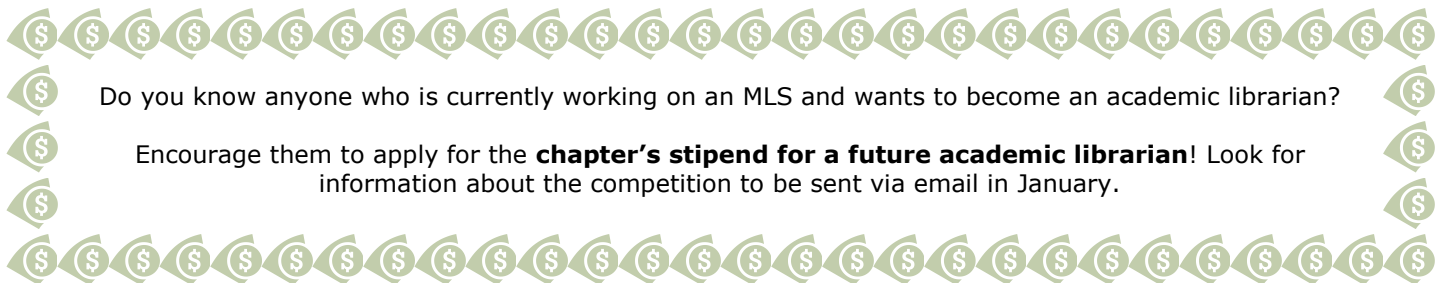
- **Communication**: It's important to keep communication open. Be open and honest with each other.
- **Relationship**: Get to know each other. Learn from each others' differences and experiences.
- **Support**: Mentoring is about supporting each other, through guidance, communication, and participation.
- **Expectations**: Be clear about what to expect from each other. Set goals, both formal and informal.
- **Creativity**: Be creative in what ideas you discuss and in your interactions with each other.
- **Listening**: Listen carefully to each other. Be open and receptive to new ideas and new points-of-view.
- **Consistency and Reliability**: Maintain contact with each other on a regular basis. Be sure to follow-up. Thank each other.
- **Reciprocity**: The best mentoring relationships are reciprocal! Be open to learning from each other.
- **Positivity**: Stay positive. Offer and accept feedback as an opportunity to grow and not as a criticism of where you've been.
- **Fun**: Be sure to have fun!

If you believe mentoring matters and would like to participate, either as a mentor or a mentee, visit the ACRL-DVC website for more information. For any questions about the Mentoring Program, contact Cathy Ogur (DVCMentoring@gmail.com). Or,

Cathy Ogur
University of Pennsylvania
3420 Walnut Street
Philadelphia, PA 19104
(215) 746-4007
cogur@wharton.upenn.edu

Have You Renewed Your Membership?

Just a friendly reminder that the annual membership year is July through June.
You can renew **online** or find the Membership Dues Form on page 8 of this Newsletter .

Do you know anyone who is currently working on an MLS and wants to become an academic librarian?

Encourage them to apply for the **chapter's stipend for a future academic librarian**! Look for information about the competition to be sent via email in January.

ACRL Delaware Valley Chapter
Membership Dues Form—Join or Renew Today!
Now you can also renew online!

About your membership…

New Members are always welcome! If you are interested in joining the Delaware Valley Chapter of ACRL, please print out and complete the form below and mail it along with your check to Eleanor Goldberg, Treasurer.

- Dues are payable on the first of July and your membership is current for 12 months. Your dues cover operational expenses such as printed materials, mailings, and maintaining our web presence. The Chapter also sponsors two stipends each year. One stipend is awarded to help a future academic librarian with their educational expenses; that stipend winner is chosen from essays and resumes submitted to the Board from applicants. A second stipend may be awarded to help defray the expenses of a member who attends Legislative Day in Washington; this also requires an application to the Board.

- Members whose dues fall into arrears will be removed from the mailing list within a year after the subscription lapses.

- Please notify us of address changes, employment updates, retirements, etc. Help us keep our mailing list current!

Please complete this form and mail it along with your check.

Mail to: Eleanor Goldberg, ACRL/DVC Treasurer
Delaware County Community College
901 S. Media Line Road
Media, PA 19063

Make check payable to: **ACRL/DVC**

PLEASE PRINT CLEARLY

Name:_____

Institution:_____

Mailing address (please include your 9-digit zip code):

_____

_____

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_____

Email address: _____

[ ] New member?   [ ] Renewal?   [ ] Change of address?

National ACRL Member?   [ ] Yes (pay $10)   [ ] No (pay $15)